

Paterson Funders COVID-19 Briefing

- Paterson: COVID-19, City Impact and Response

Mayor, Andre Sayegh

- Health Care Response: St. Joseph's Hospital

Lisa Brady, Senior VP and COO

- Paterson's Seniors

Kimberly Birdsall, Health Coalition of Passaic County, Executive Director

David Asiamah, HCPC, Director of Clinical and Community Engagement

Diane Silbernagel, Homecare Options, CEO

- Food and Hunger Initiatives:

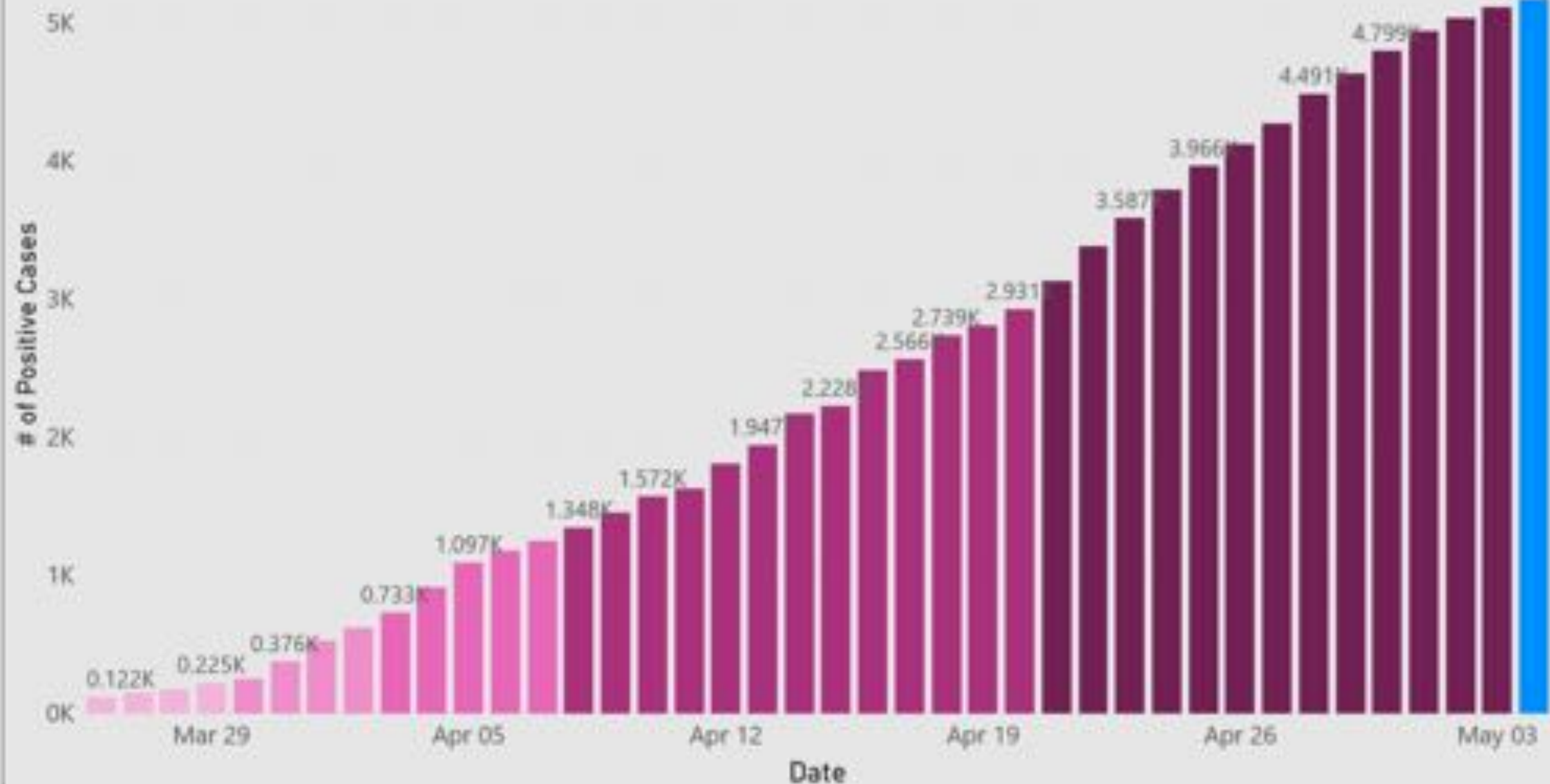
Mark Dinglasan, CUMAC CEO

- Schools and Children

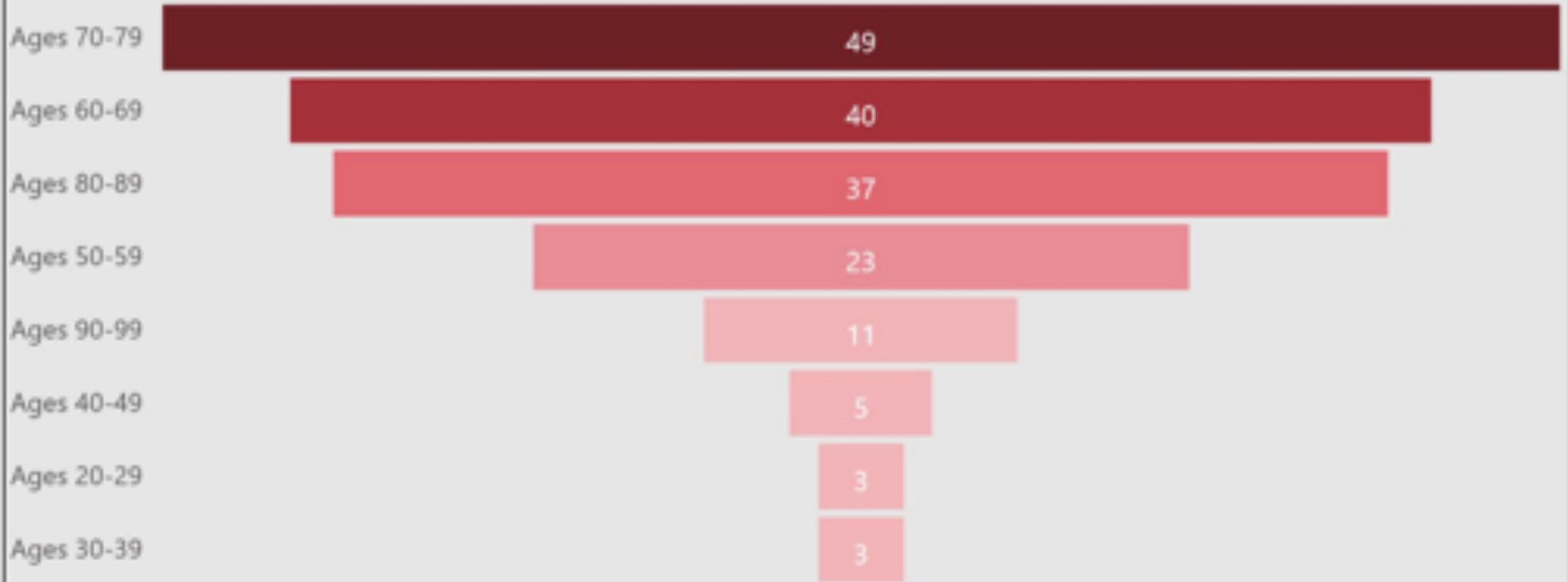
Eileen Shafer, Paterson Public Schools, Superintendent

Rosie Grant, Paterson Education Fund, Executive Director

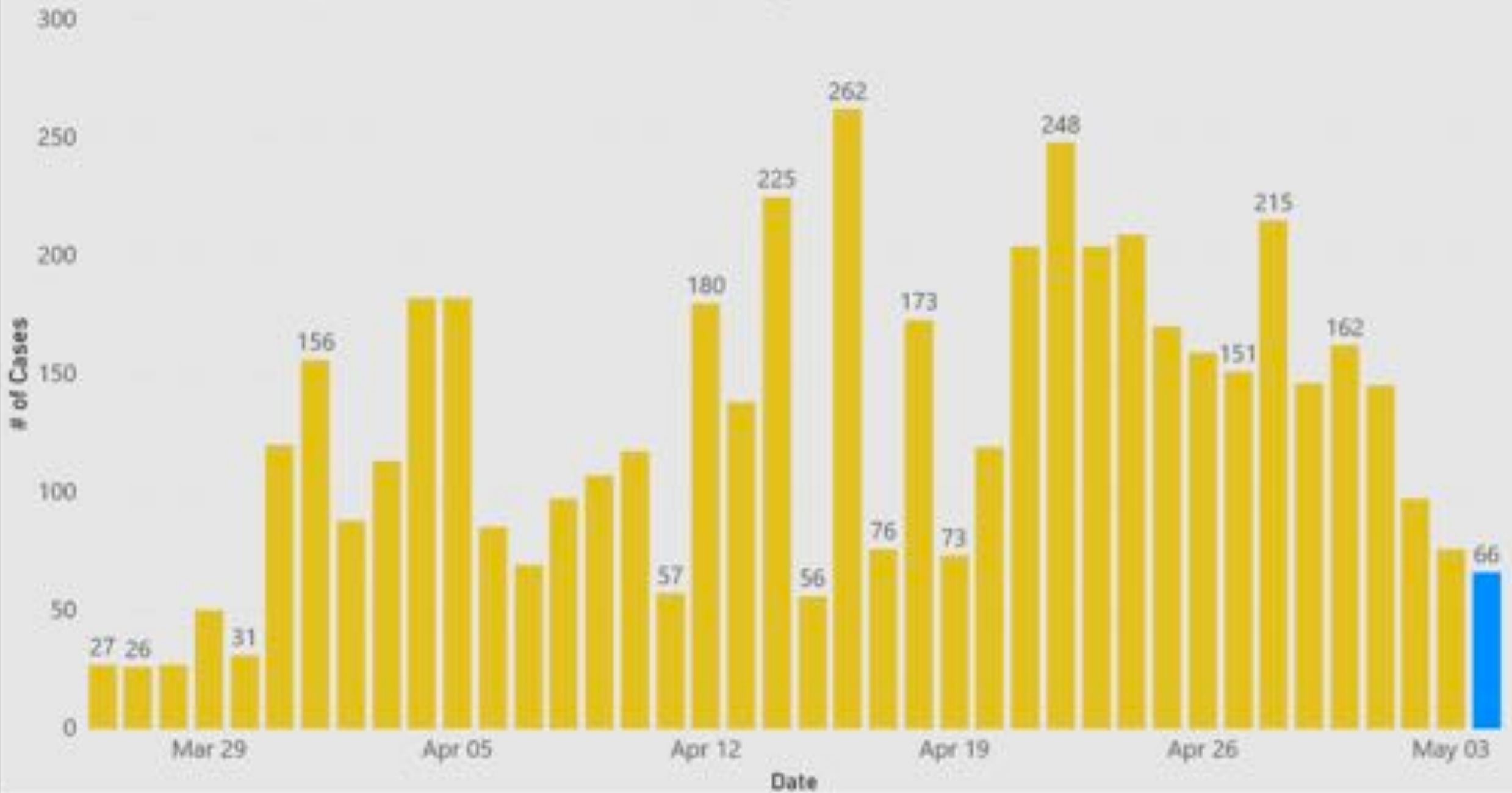
Cumulative COVID-19 Positives in Paterson



As of **5/4/2020**, there are **175*** COVID-19 related deaths in Paterson.



Paterson Daily Positives





Paterson

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Mayor Andre Sayegh

COVID-19 CITY DEPARTMENTS' RESPONSE

Health & Human Services

- Outbreak investigations – “Strike team”
- Sheltering street homeless
- Senior services – delivery of non-perishable groceries

Public Safety

- Fire/EMS
 - National leader in COVID-19 preparedness (PPE, transmission prevention, situation awareness, decontamination facility)
- OEM
 - Managing purchases and stockpiles; assisting private testing sites
 - Testing/health screenings (including blood oxygen levels) at senior sites in partnership with Housing Authority
- Police
 - COVID-19 compliance units

COVID-19 CITY DEPARTMENTS' RESPONSE

Business Administration

- Quickly stood up work-from-home policies/employee rotation in mid-March (first city in Passaic County)
- Immediately froze budget and hiring; worked with departments to trim close to \$8 million from budget year ending June 30
 - Creatively utilizing employee rotation procedure to create temporary furlough plan
 - City saves money while also helping employees capture federal unemployment benefits

COVID-19 CITY DEPARTMENTS' RESPONSE

Economic Development

- Establish uniform structure across all boards & divisions
 - Establish WebEx enabled boards & commission meetings
- Establish business task force to coordinate information with business community
- Collect and disseminate information to business community
 - Held virtual information session with Federal, State, and Regional elected officials to share all relevant resources

COVID-19 MAYOR'S OFFICE RESPONSE

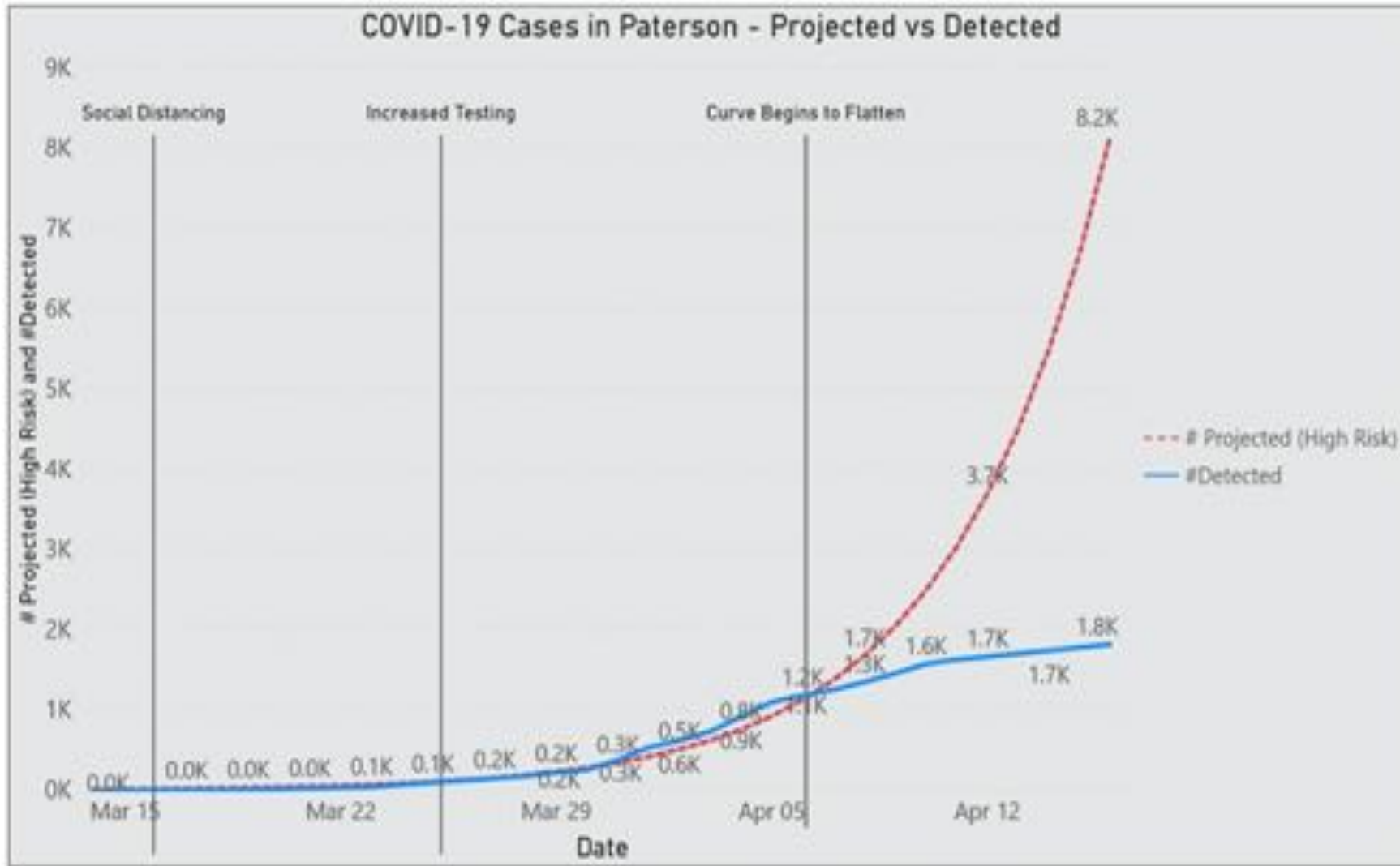
Data Projections to Inform Policy

- Internal statistical projections and mapping of clusters
- Evidence based policy
- Paterson's COVID-19 executive order ahead of the state's
- Projections and real data comparisons to understand flattening of the curve

Tracker dashboard

- Publicly available dashboard updated daily to convey positives & fatalities
- First city in New Jersey to have a public facing informational dashboard
- Includes compliance and demographic data
- Updated daily

COVID-19 DATA PROJECTIONS EXAMPLE



- In March 2020, COVID-19 cases in Paterson were doubling every 3.5 days
- In the last week of March, detected cases were actually higher than projected cases.
- Impact of social distancing was first observed around April 6th.
- If social distancing and lockdown were not in place, by April 16th we would have had 8.2K cases in Paterson.

COVID-19 MAYOR'S OFFICE RESPONSE

Neighbor Express

- Connecting seniors with volunteers
- Volunteers deliver groceries
- Partnership with US Digital Response & United Way Passaic County
- First city in the East Coast to launch Neighbor Express

Academic Partnerships

- Rutgers University – Contact tracing

St. Joseph's Health

COVID-19 Response

Council of NJ Grantmakers
May 6, 2020

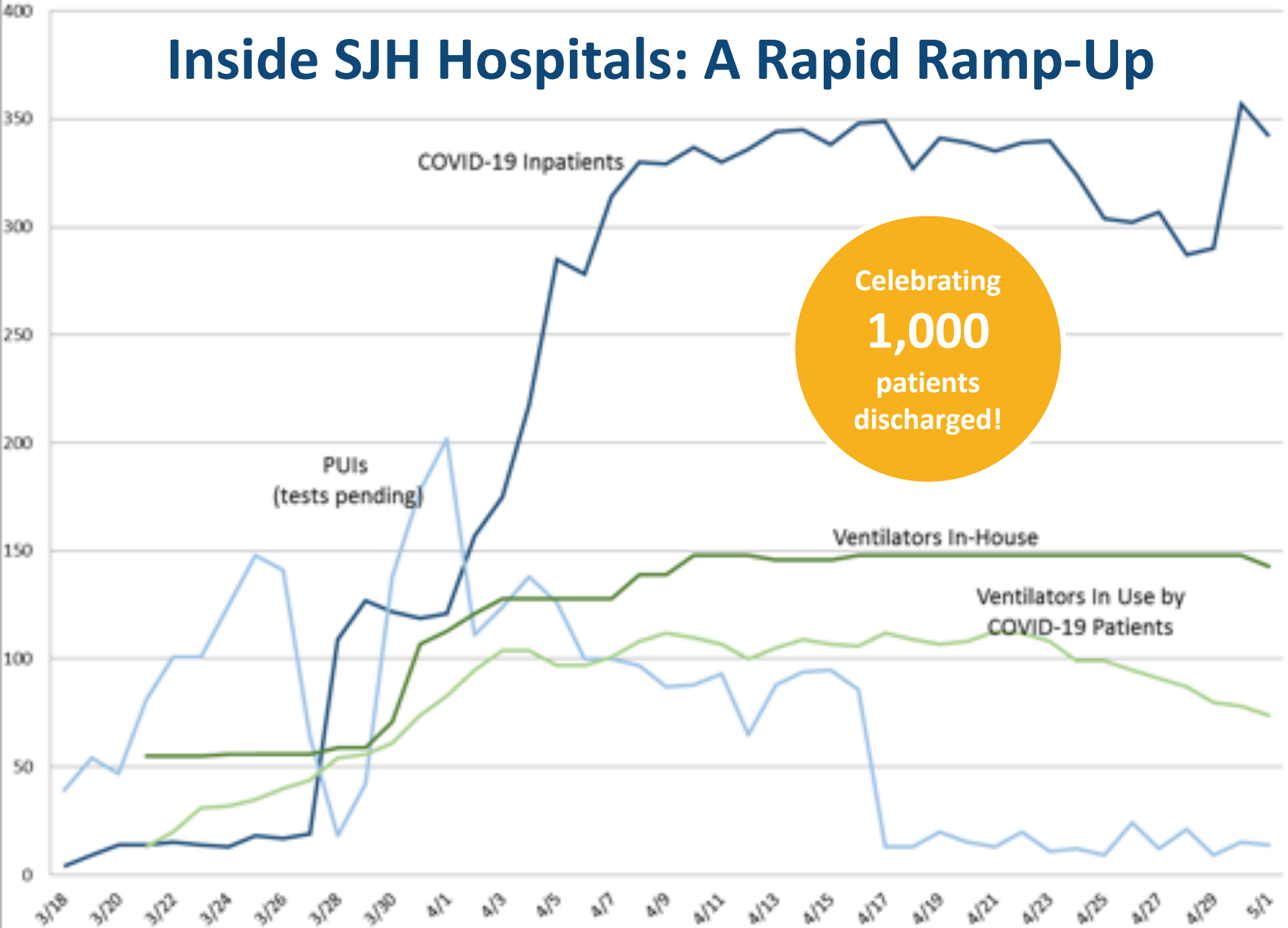
Presented by Lisa Brady, SVP & COO



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Inside SJH Hospitals: A Rapid Ramp-Up



Celebrating
1,000
patients
discharged!

St. Joseph's Mission: A Commitment to Individual and Community Health

Patients

- Enhanced critical care infrastructure & capacity
- On-site lab = rapid results

Community

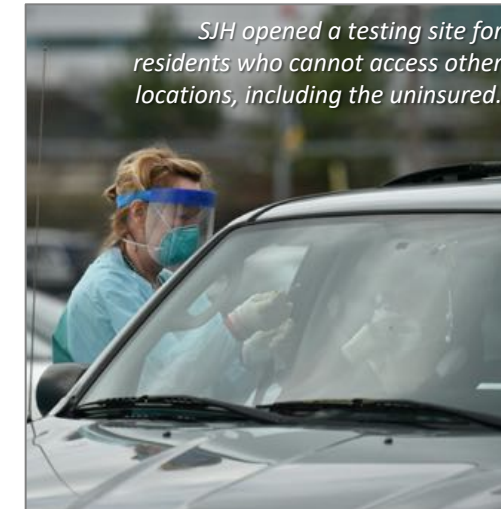
- Accessible testing site
- Telehealth for vulnerable
- Services “open for business”

Northern NJ Region

- Leading role in NJ Hospital Association
- Re-opened Barnert Hospital as subacute facility

Economy

- Keeping people at work
- Hotel accommodations for front-line staff





Health Coalition of Passaic County

HCPC COVID-19 Response Initiatives Overview

Kimberly M. Birdsall, MPH Executive Director

During COVID-19 Pandemic HCPC's priority is to continue working in service to clients, community, and partner organizations safely, efficiently, and effectively.

1) Outreach and Surveys – Clients and Partner organizations

- **Outreach:** HCPC Network Partner COVID-19 Updates and Virtual client “visits”
- **Surveys:** CAB and clients (Diabetes and Senior Citizens)

2) Community Health Education and Programming

- **Site Support:** HCPC Faith In Prevention
- **Pilot Program:** HCPC “Community Conversations” – Diabetes
- **Series Launch:** HCPC “Weekly Wellness Tips during COVID-19”

3) Regional Health Hub

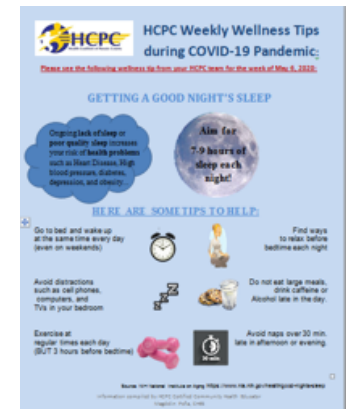
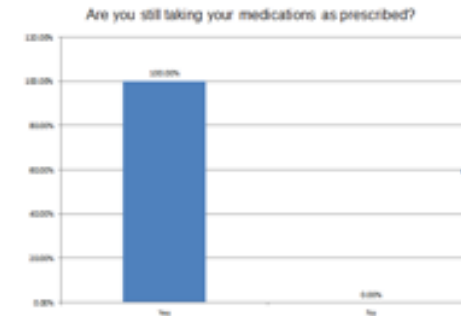
- Conduit State and Local partners
- Thought Partner local and regional issues (Sheltering/Housing/Testing/Contact Tracing)
- Administering support local front-line partner organizations.

4) Community Asset Mapping – NowPow

HCPC Partner Organization Survey

Introduction:
Hello. My name is [name] and I'm calling from the Health Coalition of Passaic County. I'm calling because we are reaching out to all of our partner organizations to check in and see how you are doing and where we may be of assistance to you or your organization during the COVID-19 pandemic.

OK



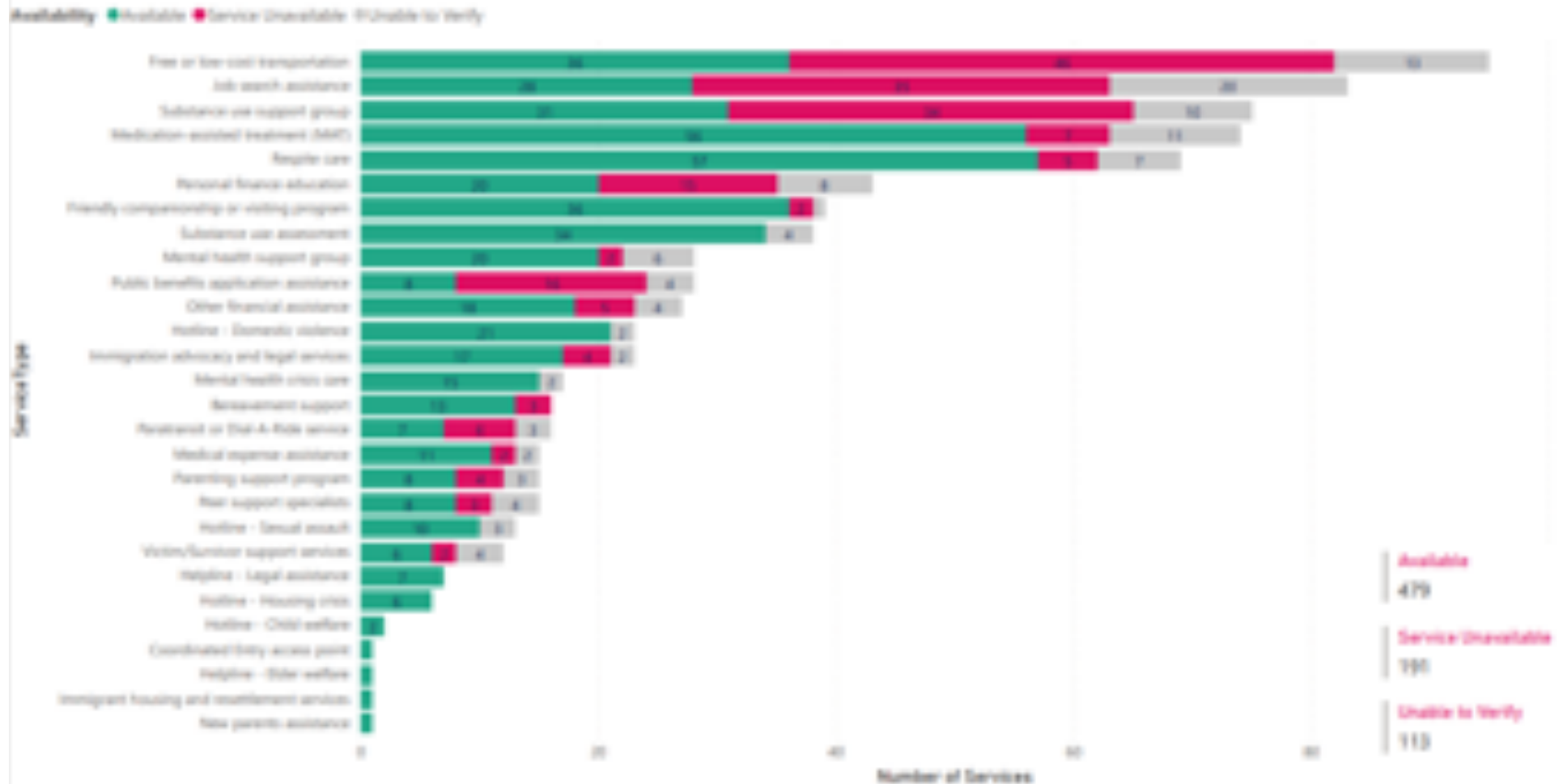


Health Coalition of Passaic County

HCPC COVID-19 Response Initiatives – NowPow Insights

NowPow All data as of 4/27/2020

Vital Emergency Resource Service Types by Availability in NJ - Tier 2 updates



COVID-19 Impact on Senior Community Members

Health Coalition of Passaic County

David Asiamah, PhD **Director Clinical and Community Engagement**

Home Care Options, Inc.

Diane Silbernagel, **Executive Director**



The HENRY & MARILYN
TAUB *Foundation*

Population Snapshot Pre COVID-19

Survey of Seniors with Fall Risk

- Access to physician
- Medication compliance
- Financial resources for basic needs
- Food security/quality
- Safe housing
- Caregiver/support systems
- Social supports – faith community
- Physical Activity

Pre-COVID-19 Needs

- Access to health care
- Transportation
- Language
- Low income
- Cognitive or functional deficits
- Access to information,
- Social contact with greater community
- Basic needs
- Safe housing
- Food security
- Support systems
- Informal or formal caregivers

HCPC COVID-19 Senior Citizen Outreach

Primary Needs	Concerns/Experiences
Rent 20%	Food Insecurity
Utilities 12%	Social Isolation
Medication 8%	Anxiety
Lack of Physical Activity 40%	
Limited Access to Internet 30%	

Impact of COVID-19 on Community Based Seniors

- Interruption in services – no formal caregivers
- Social isolation
- Food insecurity
- Delay in treatment, atypical presentation
- Need rapid access to testing and treatment
- Lack of informal caregivers/family supports

Take Aways

- Access to testing
- Strengthen service delivery systems, - leverage community supports
- Ensure accurate and timely information dissemination through clear networks
- Enhance use of technology for access to information, care and socialization
- Educate and empower seniors with knowledge on PPE, end of life preferences, aging in place supports.

Questions



Feeding People. Changing Lives.

Food insecurity during the COVID-19 Pandemic

What is CUMAC?

CUMAC is one of the largest anti-hunger organizations in Passaic County. In any given year we can provide food assistance to more than 50,000 people and more than 65 organizations. An average of 2 million pounds of food moves through CUMAC annually.

Our key programs:

- The Marketplace at CUMAC
- The Marketplace at Freedom Village
- Pathways to Work
- The Community Closet
- Place of Promise
- The Food Depot



Feeding People. Changing Lives.

The problem: How do you create a safe and efficient food access system that can provide families with 10 to 14 days of frozen meat, fruit, vegetables, eggs, bread, milk and non-perishable food so that they are able to shelter in place effectively?

The solution: An appointment based, grab & go system for groceries that clients can rely on consistently.

1. Clients can register over the phone or at the door
2. Clients show up at their appointed date & time
3. Client information is verified at the door and logged into CUMAC's database
4. Client receives frozen meat, fruit, vegetables and other perishable food along with canned & dry goods based on the size of their family.
5. Client is given their next appointment date & time

The Passaic County Pandemic Partnership: Six nonprofits in Passaic County are working together during the COVID-19 Pandemic to formulate and execute a collaborative and joint response to addressing gaps in service in Passaic County and to provide food to homebound and vulnerable families to help mitigate community spread of the virus.

The goals of the partnership are:

- Set up and support a food distribution point for DCPP families in partnership with DCPP
- Set up and support a food distribution point for St. Joseph's hospital in partnership with the hospital
- Set up and support a home delivery system for pre-vetted families and clients in greatest need
- Continuously provide food and resources to residents and partners in Passaic County

Feeding People. Changing Lives.

Questions?

Paterson Public Schools





Council of NJ Grantmakers Presentation

Ms. Eileen F. Shafer, M. Ed.
Superintendent of Schools
May 6, 2020

District Update

- During the weeks since our schools first closed, the district has distributed nearly 300,000 student meals, with an average of 10,547 meals per day for the 28 days our student meal distribution program has been in operation. We are the state's leading public school district in student meal distribution.
- The district has made plans for continuing student instruction at home as of now paper instructional packets have been distributed for Phases I-III (each phase is comprised of 10 day cycles).
- The Remote Learning Plan was approved and will commence implementation on the week of May 4th. For schools without digital access we will continue preparing paper instructional packets. We will be distributing hardcopies of the Phase IV instructional packets on May 12th and 13th.
- The District will be conducting the following remote meetings:
 - High School Senior Meetings (May 12th and May 14th)
 - Community Forums (May 12th, May 14th, May 18th, May 19th, and May 21st)
 - Roundtable meetings with:
 - Teachers (May 6th)
 - Paraprofessionals & Instructional Assistants (May 7th)
 - Parents (May 12th)
 - Clergy (May 13th)
- Many students remain without access to a device and the internet at home. After this issue was widely covered by the media last, more than 70 people donated to the online fundraising campaign on the district website's home page.
- Our efforts to provide our students access to the internet and technology are continuing. We completed the distribution of Chromebooks to all high school students and we will begin distributing Chromebooks to Elementary School students.

Technology Update



Paterson Public Schools has nearly 29,000 students in grades K to 12.



The district has nearly 9,000 devices it can send home to students.



7,000 were distributed to high school students.



Two-thirds of our students do not have devices or internet access at home.



The district needs 20,000 devices.



This week, the district will begin providing daily online instruction professional development for teachers.



Principals, supervisors and teachers who are Google-proficient will lead the sessions that will be held from 1:45 p.m. to 3 p.m.



COVID-19 – Support for Children and Families

Post Engagements

1,579

Post Engagement ▲351%



Post Reach

10,196

People Reached ▲705%





How are the Children?

PATERSON PUBLIC SCHOOLS

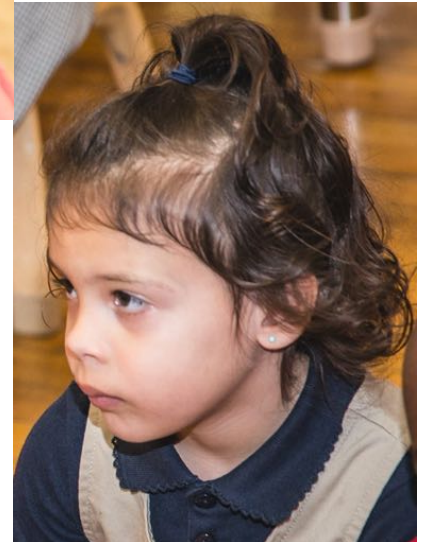
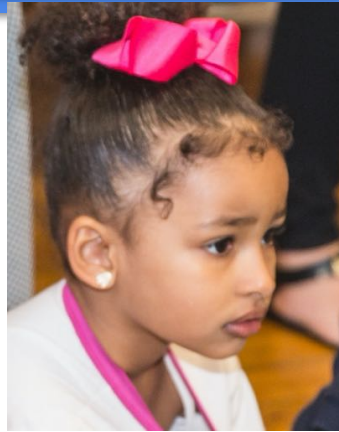
Paterson – A Promising Tomorrow
Together We Can



Student Meal Distribution

On Monday, April 20th the district will resume distributing student meals, keeping with the twice-a-week distribution schedule on Mondays and Wednesdays from 10 a.m. to 1 p.m. until further notice.

If your child goes to...	Then pick up student meals...
Public Schools No. 2, 3, 8, International High School, or Garrett Morgan Academy	Public School No. 3, 448 Main Street
Public School No. 9 or Dr. Hani Awadallah School	Public School No. 9, 6 Timothy Street
Public Schools No. 4, 12, 14, 28, Norman S. Weir, Urban Leadership Academy, or Young Men's Leadership Academy	Public School No. 28, 200 Presidential Boulevard
Public School No. 6 or Edward W. Kilpatrick School	Edward W. Kilpatrick School, 295 Ellison Street
Public Schools No. 16, 20, 24, 25, Dr. Martin Luther King Jr. School, STARS Academy, Early Learning Center, or Rosa Parks High School	Dr. Martin Luther King Jr. School, 851 E. 28th St.
Public Schools No. 1, 10, 13, 18, 21, 26	Public School No. 21, 322 10th Avenue
Public Schools No. 5, 7, 19, 27, 29, Dale Avenue School, Don Bosco Technology Academy, or J.F. Kennedy Educational Complex	J.F. Kennedy Educational Complex, 61-127 Preakness Ave.
Public School No. 15, the Roberto Clemente School, the New Roberto Clemente School, Alexander Hamilton Academy, PANTHER Academy, Eastside Educational Campus, HARP Academy, Great Falls Academy the Adult High School or the Newcomers Program	The Madison Avenue Full Service Community Center, 512 Market Street





Thank You
and
Questions